



Data Server Day 2019

“The pace of change has never been this fast,
yet it will never be this slow again.”

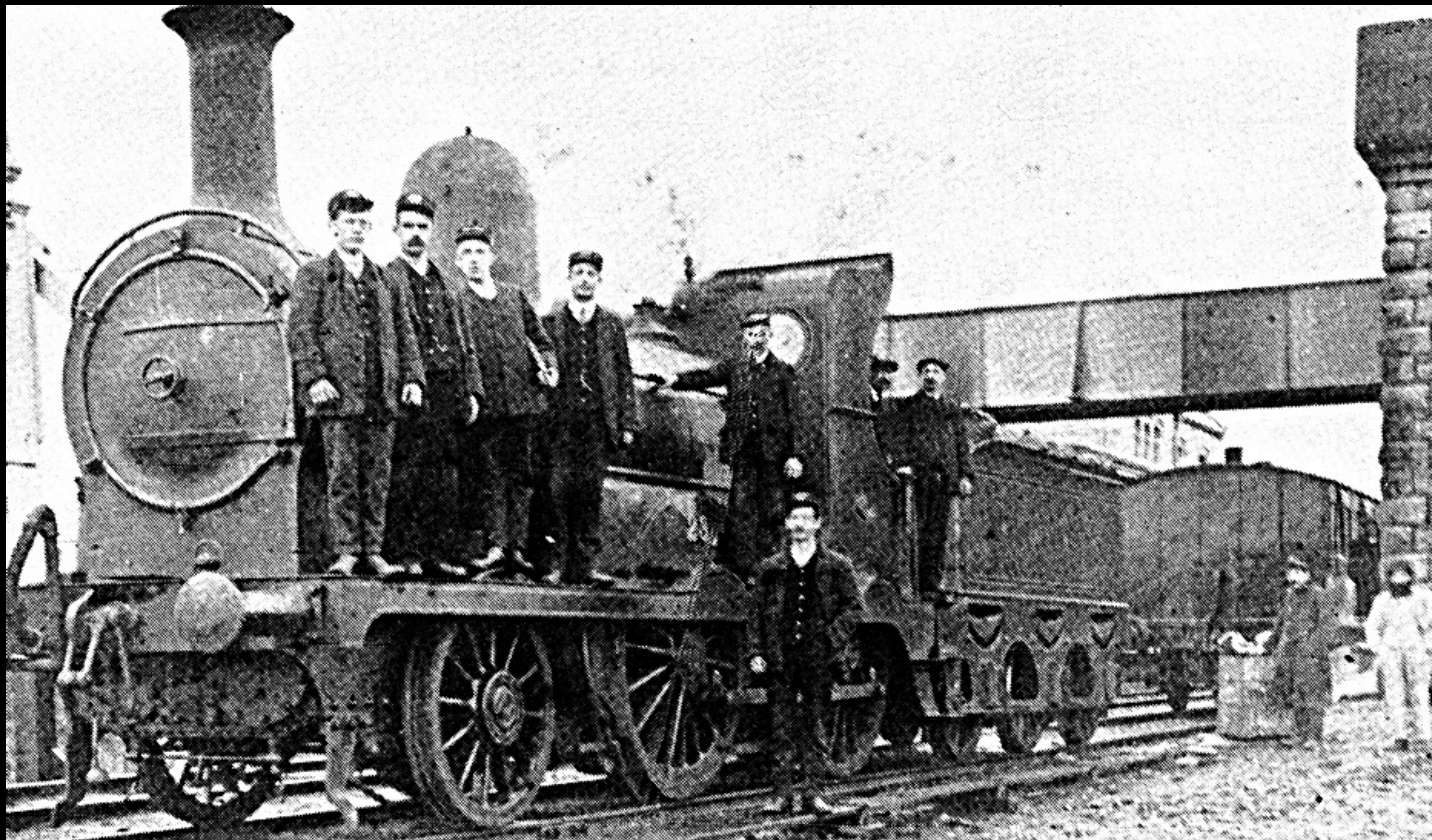


Per minut...

- **The Weather Channel** receives **18,055,556** forecast requests
- **Spotify** adds **13** new songs
- **Uber** riders take **45,788** trips!
- **Wikipedia**
600 new page edits
- **Facebook**
510,000 comments posted and
293,000 statuses updated
- **Text messages**
16 million
- **Tinder**
990,000 swipes



Vad är Ai? Varför en revolution?



Moore's law



Företagen fick...

PowerBI_Test_Data.xlsx - Excel										
File Home Insert Page Layout Formulas Data Review View Tell me what you want to do Share										
L14										
	A	B	C	D	E	F	G	H	I	J
1	Stock Name	Symbol	Shares	Purchase Price	Cost Basis	Current Price	Market Value	Gain/Loss	Dividend/share	Annual Yield
2	Apple	AAPL	100	\$90.00	\$9,000.00	\$144.13	\$14,413.27	\$14,269.14	\$2.28	1.58%
3	Microsoft	MSFT	200	\$32.00	\$6,400.00	\$65.57	\$13,114.14	\$13,048.57	\$1.56	2.38%
4	Salesforce	CRM	150	\$25.00	\$3,750.00	\$82.57	\$12,385.50	\$12,302.93	\$0.00	0.00%
5	Oracle	ORCL	250	\$50.00	\$12,500.00	\$44.56	\$11,138.75	\$11,094.20	\$0.64	1.44%
6	Hewlett Packard Enterprise	HPE	500	\$18.00	\$9,000.00	\$17.69	\$8,842.50	\$8,824.82	\$0.26	1.47%
7	Alphabet	GOOG	100	\$225.00	\$22,500.00	\$833.36	\$83,336.00	\$82,502.64	\$0.00	0.00%
8	Intel	INTC	200	\$22.00	\$4,400.00	\$36.07	\$7,213.00	\$7,176.94	\$1.09	3.02%
9	Cisco	CSCO	225	\$18.00	\$4,050.00	\$33.24	\$7,478.78	\$7,445.54	\$1.16	3.49%
10	Qualcomm	QCOM	185	\$65.00	\$12,025.00	\$56.48	\$10,447.88	\$10,391.40	\$2.12	3.75%
11	Amazon	AMZN	50	\$800.00	\$40,000.00	\$897.64	\$44,882.00	\$43,984.36	\$0.00	0.00%
12	Redhat	RHT	100	\$95.00	\$9,500.00	\$86.26	\$8,626.00	\$8,539.74	\$0.00	0.00%
13	Facebook	FB	1000	\$17.00	\$17,000.00	\$141.64	\$141,640.00	\$141,498.36	\$0.00	0.00%
14	Twitter	TWTR	500	\$45.00	\$22,500.00	\$14.61	\$7,302.55	\$7,287.94	\$0.00	0.00%
15										

Kunderna fick...



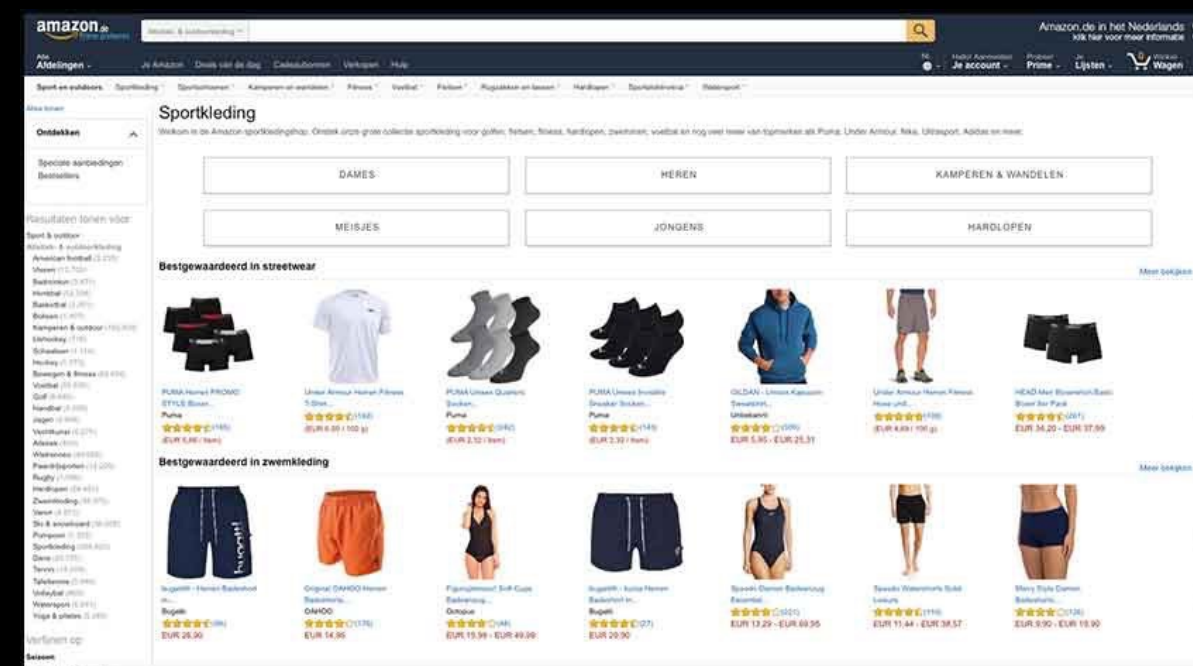
Metcalfe's law

2020:

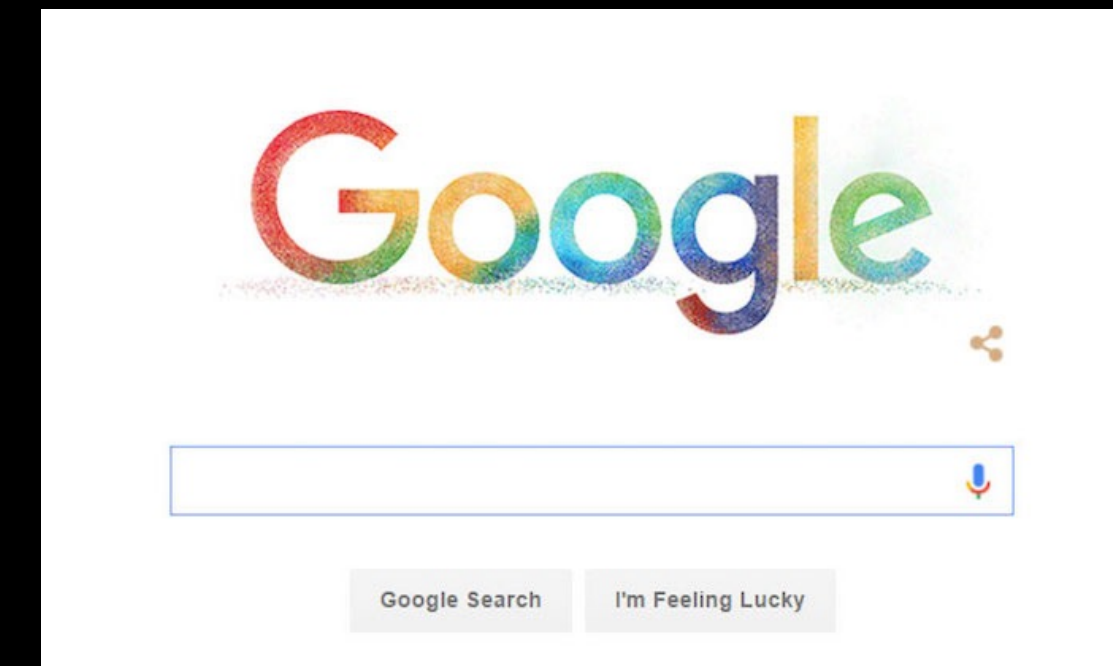
- 300 miljarder sensorer
- 50 miljarder uppkopplingar
- 5G runt hörnet



Företagen fick...



Kunderna fick...



Watson's Law



Företagen hoppas på...



Kunderna fasar för...



Watson's Law



Företagen får...



Kunderna får...



De 4 variablerna

- (för) mycket data
- (för) snabbt
- (för) transparent
- (för) många mönster/relationer

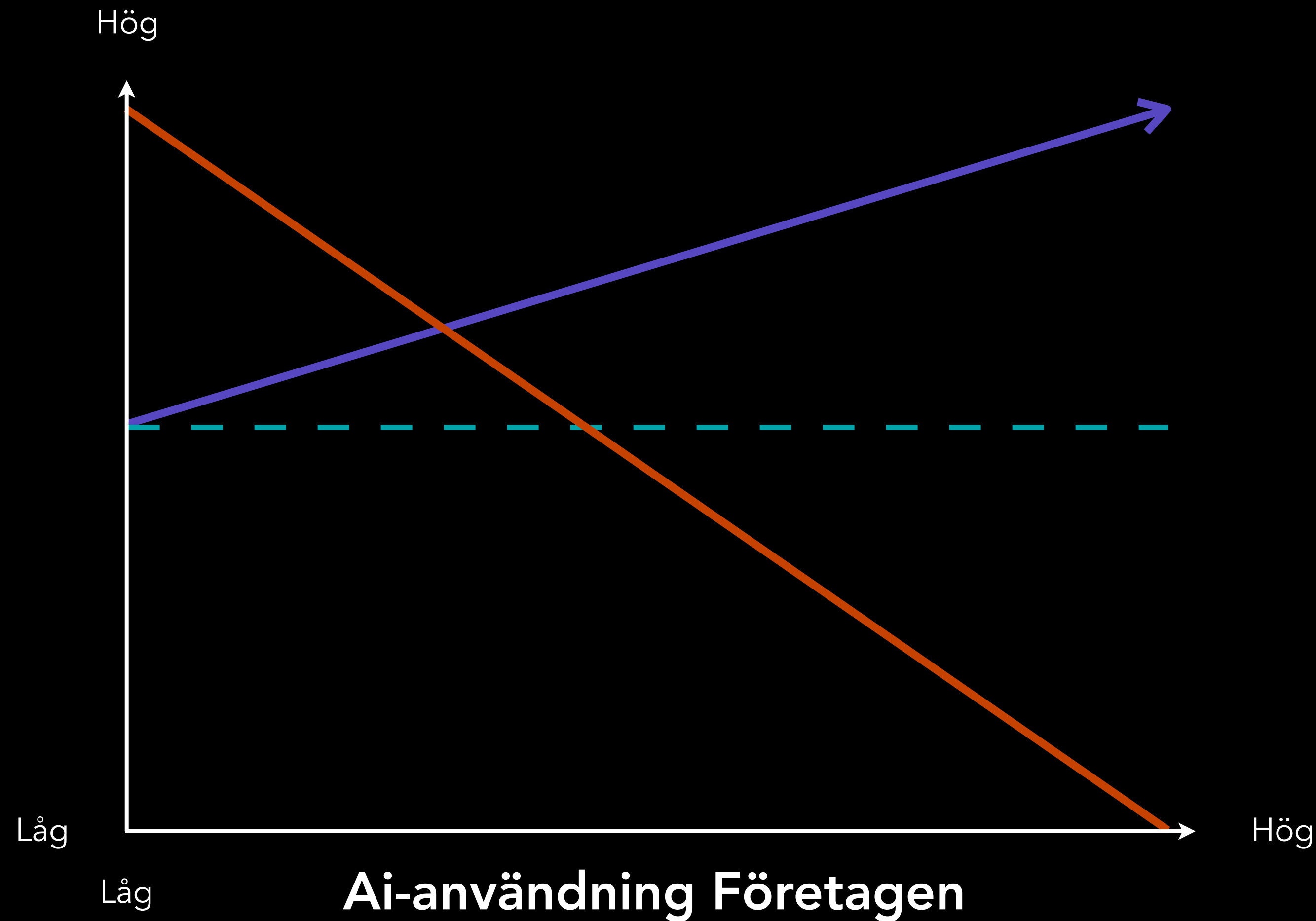


Ai – Användning

Ai-användning Kund

A. Kundmakt

B. Behovstillfreds-
ställelse (Kund) =
Enkelhet



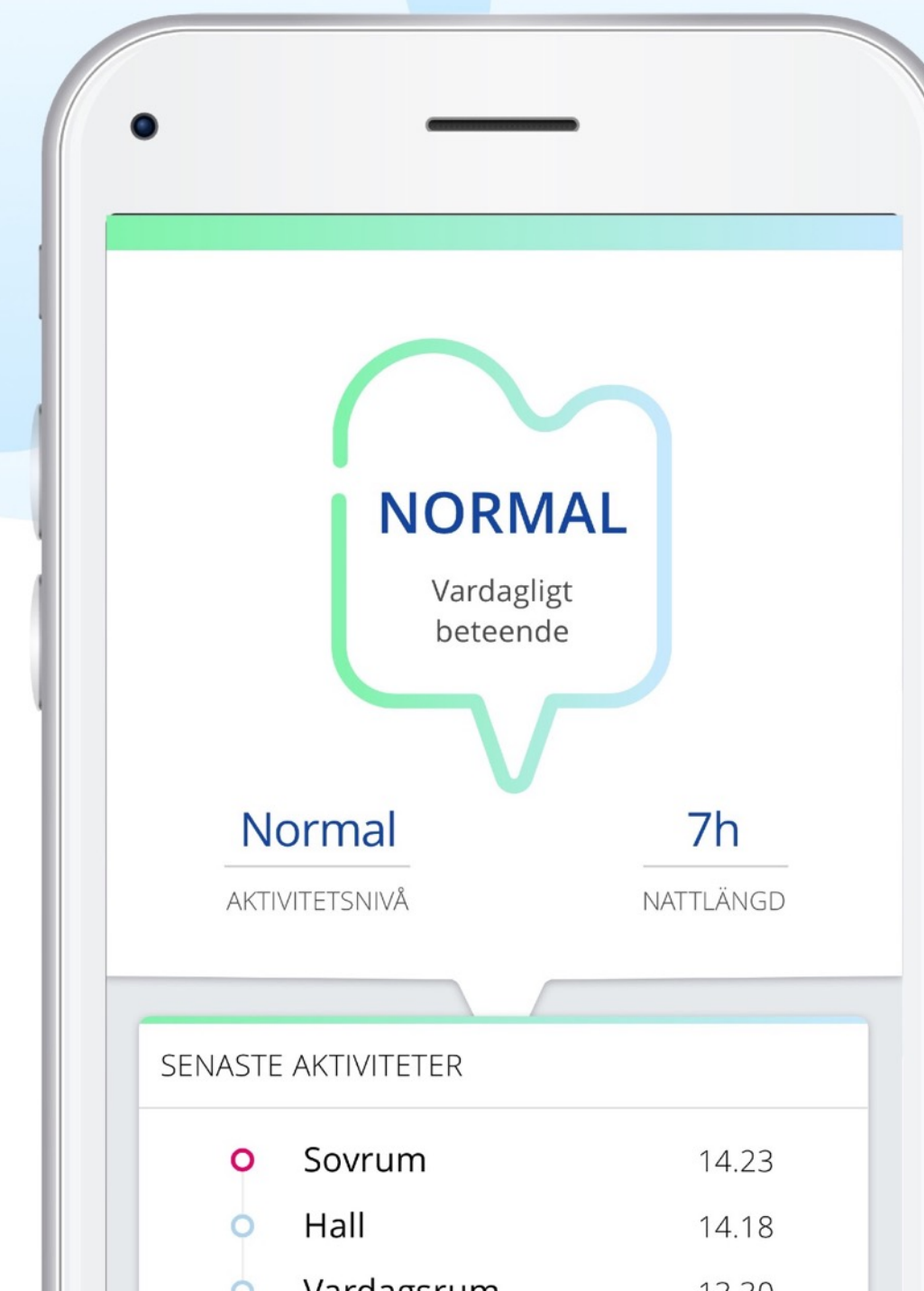




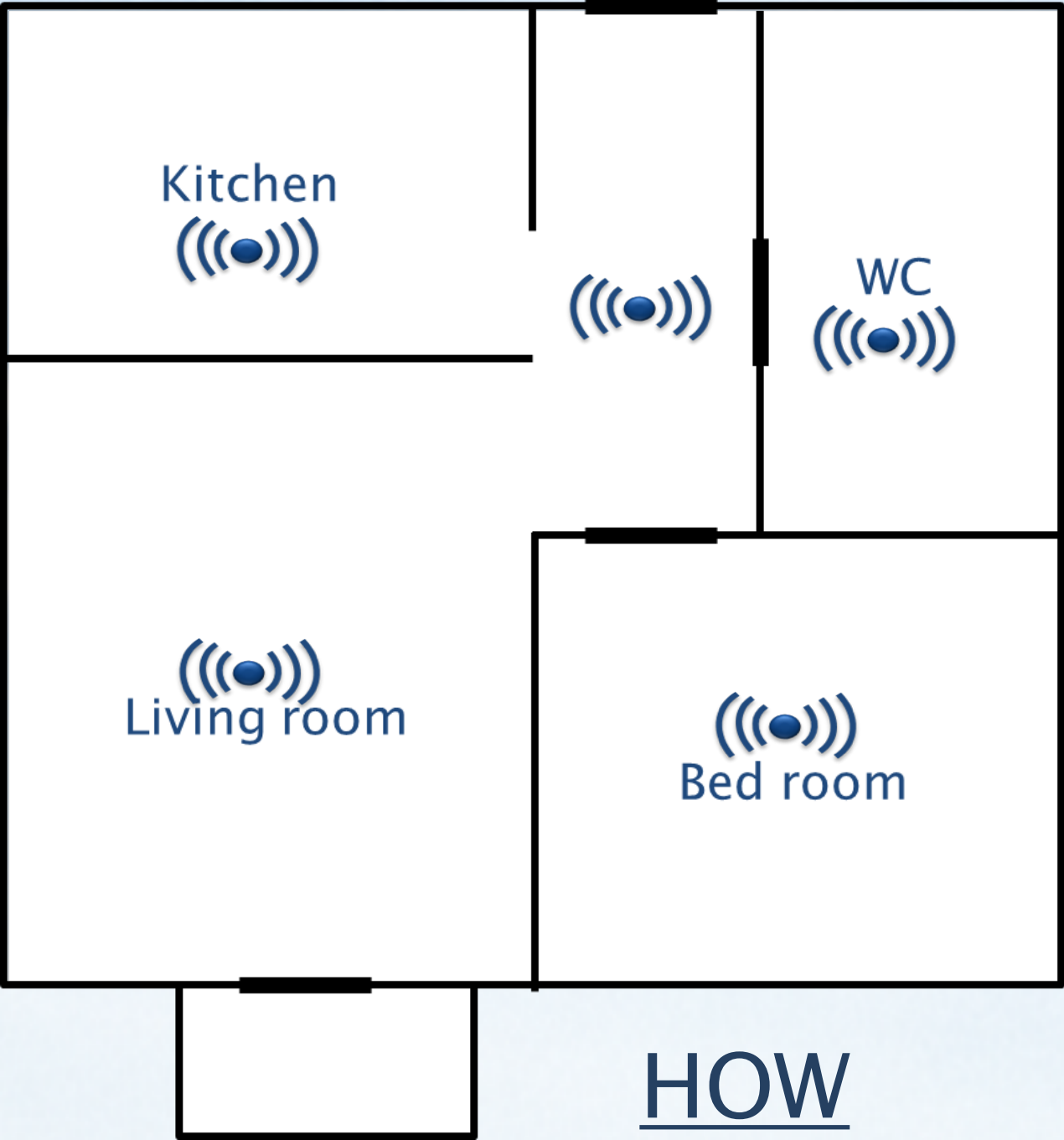


Every moment counts

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Mindmate's Pattern Detection Platform – how it works



MindMate, a connected 24/7 service, let you know when something is not right

- Activity Monitoring
- Pattern and Deviation Detection
- Notification/alarm when deviation occur
- Actionable long term behaviour change analysis
- Data & tools to improve efficiency and extend service

