DATA SERVER DAY 2019

h a n d l i n g A I w i t h o u t a n g s t

9th of May at the Royal Coin Cabinet

Data Server Day is an excellent meeting place for those who want to know more about the development of data storage, quality and analysis of data. This year we focus on the importance of AI. Experts and visionaries from IBM, Cloudera and QNAI will share technical updates and profound insights on where we are headed.

Whether you're a DBA, IT Manager, technician, or business leader – this is the right place to be to meet colleagues and network.

Free of charge, only a registration is required on **http://www.middlecon.se**

Welcome!

AGENDA

The Premises are availablea and coffee are available from at 08:00

08:45-09:00
Welcome – Middlecon AB

9:00-11:00 including a break 9:50-10:10
Les King, IBM
Director, Big data, Analytics, Database and Cloud data Solutions
Db2 Vnext - the AI Ready Database
In this era of AI and the demands of business analysts and data scientists to be able to integrate all business data, leverage a hybrid environment and exploit the value of machine learning, it is important that the underlying data platform be ready to support these requirements. In this session we will go through the next version of Db2 and how this new release is positioned not only to satisfy these requirements, but, also to set the pace for the next evolution of database management systems by leveraging ML and AI techniques within its engine.

11:10-12:00
Alexander Aaseby Knyphausen, *Business developer/AI, QNAI*
Alexander presents how AI creates business value, shows how companies are using AI today and why all companies need to invest in AI for the future. Oscar focuses on IBM Watson technology and how to use simple means, such as image and text analysis and how the Swedish law firm Virtual Intelligence VQ (a Swedish robot lawyer built on IBM Watson)

12:00-13:00 Lunch

AFTERNOON SEMINARES

13:00 – 14:45
George Baklarz, IBM
Worldwide Digital technical Engagement team
DB2 LUW updates
George has for decades helped businesses find the added value of working in DB2. The presentation contains updates in the DB2 LUW 11.5 and walkthrough of new features. In conjunction with the DB2 evolving, additional focus is on the Event Store which is a memory function for loading and analyzing streaming data in event driven applications.

Rickard Linck, IBM
Client Technical Professional: Hybrid Data Management - Data and AI
Informix v14.0 Update
Todays business need a database capable of fast transaction processing and even faster replication for continuous availability. The new IBM Informix 14.10 has doubled down on addressing these needs of with several improvements to speed, simplicity, security, and analytics. Enhancements in v14.10 includes faster replication and OLTP transactions, easier management, timeseries improvements, encryption enhancements, increased capabilities of Workgroup Edition and simplified licensing and more.

13:00 – 14:45
Beate Porst, IBM
Offering Manager – IBM Information Server
Information Server
Increasing the amount of data affects the need for reliable data. Beate looks more closely at how to create good data quality and how this affects an AI solution. Also including the latest update of Information Server 11.7 and a close look at the Data Tage Flow Designer, a thin client for creating flows, automation for machine learning and improved integration with HADOOP systems.

14:45-15:00 Paus

15:00 – 16:30
Kelly Schlamb, IBM
Executive IT Specialist, cognitive systems, IBM
AI: Infrastructure Matters
AI is having a transformative impact on business and data is at the heart of it. Organizations need a modern information architecture to help collect data, organize and govern it, analyze it and infuse the resulting AI models into their business practices. This requires an enterprise insights platform that covers the end-to-end AI workflow as well as optimized hardware infrastructure.

15:00 – 16:30
Stefan Falk Sundman, Cloudera
Solutions engineer, Cloudera
Augmenting the Data Warehouse with an Enterprise Data Hub
Today's data warehouses are pressured on speed, cost and value. With the influx of new types and ever-increasing volumes of data, conventional wisdom suggests that the Data Warehouse must be retrofitted in response. Cloudera will speak about how they can augment the Data Warehouse and make organizations say yes to new use cases spanning across new data types, advanced analytics, AI and more without putting SLAs at risk.

16:30 – 18:30 Mingel

PRACTICAL INFORMATION

DATA SERVER DAY
9 May 2019
Entry from 8:00 **First session starts 8:45**
Kungl. Myntkabinettet
Slottsbacken 6, 111 30 STOCKHOLM
#dataserverday

If you are prevented from participating, please let us know.
We bill all No-shows 250:- The money will be donated
to the Child Cancer Foundation directly.

Contact marknad@middlecon.se