DATA SERVER DAY

the 8th of May at the Royal Coin Cabinet

AGENDA

morning sessions in FLYGELSALEN

8:00 the doors open, and coffee and tea are available for arriving guests

8:30 – 8:45 Welcome
Bård Hakkestad, Middlecon

8:45 – 11:00 Keynote – Les King
IBM's Hybrid Data Management Strategy

There is a significant amount of new news in 2018 across our hybrid data management portfolio. This includes a look at our 2018 roadmap as well. We will cover new news and a peak at the roadmap for the Common SQL Engine, Db2, the IIAS (IBM Integrated Analytics System) appliance, the new Db2 Event Store (in-memory database designed for massive structured data volumes and real-time analytics built on Apache SPARK and Apache Parquet Data Format), our plans in the Big Data space including a look at our partnership with Hortonworks, Db2 Big SQL (hybrid SQL engine to query disparate sources such as HDFS, RDBMS, NoSQL databases, object stores and WebHDFS) and Spark. We will also provide an update on our cloud offerings including how analytics is being leveraged in IBM's new IBM Cloud Private (ICp) offering. We will also talk about our new simplified packaging across this portfolio.

10:00 – 10:30 Coffee and Sandwiches

11:15 – 12:00 Wilhelm Landerholm
Among models och buzzwords

Wilhelm Landerholm takes us behind the scenes of buzzwords like AI, ML and Data Science. Wilhelm has built over 1800 models and has co-founded in addition to its own company, Queue AB, such businesses as EcoGuard AB, Commuter Computing AB and SoMe Solutions AB. Wilhelm is also the person behind the "self-running" technology, which he calls Data Driven Business Units / Num3rato.

2008 the US/UK market exploded and 2012 in Sweden. Demand for fuzzy concepts and difficult-to-understand solutions became highly prioritized in both the private and public sector. In a market where demand is greater than the supply, and the buyer's knowledge is lower than the seller, the space for innovation is larger then ever. Wilhelm will give his impression of what conceals behind the buzzwords and the market. He will also talk about what he believes should be the driving force for innovation on a deeper level.

12:00 – 13:00 Lunch at Myntkrogen

Chicken bred on Corn,

Root celery, Tempura-fried corn, Pickled cabbage and Truffle butter

and Coffee and Cake

*Please notify us regarding food preferences or allergies on sign up or email **marknad@middlecon.se***

afternoon sessions

Track 1 – FLYGELSALEN

13:00 – 14:45 George Baklarz
Db2 11.1.3.3 and Db2 + JSON Update

In this session we will go through the latest modpack of Db2 11.1, target March 2018, which delivers enhancements to HTAP (Hybrid Transactional / Analytical Processing).

We will look at Operational Analytics, a number of extensive pureScale enhancements in the areas of availability, performance, usability and new platform support.

Other areas of enhancement are in Availability and HADR, BLU tables, Security, Federation and a whole suite of enhancements to SAP workloads (such as speeding up specific queries from 150 secs to 1 sec or less!) that will also benefit non-SAP workloads.

Track 2 - SALONGEN

13:00 – 14:45 Beate Porst
InfoSphere Information Server

IBM InfoSphere Information Server is a market-leading data integration platform which includes a family of products that enable you to understand, cleanse, monitor, transform, and deliver data, as well as to collaborate to bridge the gap between business and IT. It provides massively parallel processing (MPP) capabilities to deliver a highly scalable and flexible integration platform that handles a variety of data volumes (big, small, and everything in between).

This session will cover the enhancements and new functionality of the latest releases of Information Server such as New and enhanced user interfaces for Enterprise Search/Information Governance Catalog/Monitor, Asset searching, Relationship exploring, Automatically discovering data, the web-based Flow Designer user interface, enhancements and additions for the connectors for HBase, Hive, Kafka, Amazon S3, native HDFS, MapR 5.2.2, Cloudera CDH 5.13, Hortonworks HDP 2.6.2 and more.

14:45 – 15:15 Coffee

15:15 – 17:00 Kelly Schlamb
Deploying Db2 in Your Own Private Cloud

People are making the move to the cloud and there are many reasons why: agility, speed of deployment, elastic growth. The complexity involved in building and managing systems makes public cloud deployments very attractive. However, some organizations aren't ready to make the move yet. But that doesn't mean that they can't benefit from a cloud model behind their own firewall. Enter the private cloud.

In this session you will learn about how Db2 can be deployed in a private cloud model. For example, Db2 is increasingly becoming available as Docker container images, making the deployment of transactional or warehouse database environments in your own private cloud much faster and easier. IBM Cloud Private which includes a Kubernetes-based container platform turns a cluster of servers into your own private cloud. Or IBM's Hyperconverged Systems powered by Nutanix. Spinning up infrastructure and/or software on-demand provides the speed and agility that you don't get with the traditional IT model. And of course, it's never an either/or discussion – Db2 is a great fit for both private and public clouds, giving you the foundation for true hybrid solutions.

15:15 – 17:00 Scott Pickett
GDPR and Informix, What You Need to Know

A look at portions of the actual law and regulations derived therefrom as passed by the EU and how they will affect your business. GDPR has impact on companies both within the EU and those companies located outside of the EU that are doing business with persons and companies residing within the EU. The presentation will then discuss some key salient features of Informix that will help companies to achieve GDPR compliance.

IBM Informix is a secure embeddable database, optimized for OLTP, IoT and is forging new frontiers with its unique ability to seamlessly integrate SQL, NoSQL/JSON, time series and spatial data. Reliability, flexibility, ease of use, and low total cost of ownership makes Informix the best in class enterprise database available in the market.

This session will cover the new functionality and enhancements in latest releases of Informix which includes Backup to Cloud (Amazon S3/Softlayer) capability, ability to identify unused indexes, Compression support for DBSpace and BLOBspace Blobs, Smart Triggers for pushing data to clients, new spatiotemporal search extension to index location data to query on either time or on location and more.

17:00 – 18:50 Mingle with drinks and snacks